

# Conscience and Peace Tax International

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## Conscience & Peace Tax International

UNIVERSAL DECLARATION OF HUMAN RIGHTS  
Article 18. Everyone has the right to freedom of thought, conscience and religion; this right includes freedom to change his religion or belief, and freedom, either alone or in community with others and in public or private, to manifest his religion or belief in teaching, practice, worship and observance.

## A New Website Design

The Conscience and Peace Tax International (CPTI) website has been redesigned.

The following message from Robin Brookes describes the new CPTI website and explains what is planned for the future. Robin is the CPTI Board member who oversees website matters.

From Robin:

Perhaps the first thing you are aware of when you access the newly designed CPTI website is the direct way that it communicates with you, the viewer. 'How Do You Feel About Paying For War Through Your Taxes?' is the lead question. Then the topic headings follow: 'Who We Are'; 'What We Are Doing'; and 'How You Can Help'. These grab you by the shirt and draw you in.

We have spent a lot of time on the front page because, generally, that is where our viewers first come upon the site. To keep them there we have tried to make it interesting and intriguing. For instance by using special zip boxes which provide more detail without changing pages.

The late John Randall, our former webmaster, spoke to me often about how he wanted to make the site more visual. His notion of having a rotating gallery of photos is there at the top, although we need a greater variety of relevant pictures. We would welcome some more from the national campaigns and individuals who have made a stand. We have put more pictures on the front page and intend to put more throughout the site as we progress with the re-design.

There is a new header at the top with a revamped but still familiar logo balanced by the Universal Declaration of Human Rights, Article 18. We have removed the top row links and put them into a more conventional side bar which follows below the logo, giving a subtle, reassuring frame to the page.

There are three levels of information in the site: basic easy to read facts on the front page; more detail for interest in pages beyond; and nitty gritty detail deep in the website for research into finer points. The latter are not obscurely tucked away, however. Accessible straight from the front page are Derek Brett's documents as submitted to the UN, also past court cases, international declarations on conscientious objection and other documents.

We use the front page to give all the essential information about our organisation. If our viewers see only this one page they will understand who we are, where we fit in the scheme of things and what we are doing. Hopefully the links in the text and in the side bars will draw viewers on further into our site where they will find specific details.

We seek to involve our viewers straight away. On the front page they can easily sign up to receive the bulletins, back numbers of which are accessible from there. Our appeal for help and donations is more to the forefront, seeking their involvement howsoever they are able.

The contributions page offers lengthy but much more helpful information to potential donors, while a completely new 'how you can help' page lists different ways viewers can contribute to our work.

Our new webweaver has put a lot of thought into the design, from how it visually looks to hidden technical innovations. For instance, he made the site viewable at full width on lower resolution computer screens, but it automatically expands to a wider format on screens with higher resolution. This is for the convenience of viewers wherever they are in the world. For the same reason, the file size of each page is kept to a minimum to assist with slow connections.

We hope to carry this process through to all the other pages, and this will take us some time. We would love to put the site in different languages. This would be a major undertaking, but essential if we are a truly international organisation.

Please go and have a look at the new website: <http://www.cpti.ws>

If you find it doesn't seem to have changed much, click on the 'refresh' or 'reload' button of your Web browser, or right click your mouse to access those options.

We are open to all of your suggestions for content and suitable web links.

Robin Brookes  
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We encourage you to forward this email to others who may be interested.

You will continue to receive CPTI Bulletins until you ask to be removed from the contact list. To "Unsubscribe" simply send us a reply email making this request.